

**Job description**

Spurrier group is growing, and we are seeking an experienced digital media strategist to add to the Spurrier Group Media Intelligence team. Founded in 1996, Spurrier Group is a boutique agency that employs senior-level people with decades of experience in consumer research, marketing strategy, advertising, branding, and media planning/buying. Our staff hails from some of the top agencies in the country. Best of all, many of them have been with us for over a decade. We work with regional, national, and international agencies and clients. We provide excellent benefits and work environment and are looking for an experienced media buyer to support our brand of Performance Media across all channels. This is an in-office position. Spurrier Group has remained open throughout the pandemic, and we have maintained a safe and healthy environment.

**Responsibilities:**

Spurrier Group has recently brought many digital media capabilities in house and is looking to expand the digital team. The digital team is responsible for advising, planning, buying, managing, and reporting against digital efforts for Spurrier Groups' eighteen (and counting!) clients. Top candidates are comfortable working in a fast-paced, creative, collaborative environment and possess excellent interpersonal skills, as this position will interface often with internal team members, vendors, partner agencies and clients.

**Qualifications:**

Deep familiarity in digital, mobile, social, programmatic, native, SEM, video, and audio with expertise in several is a must. Additionally, comfort with large amounts of data and gleaning actionable insights from that data is essential. This position will include extensive work in MS Office (particularly Excel and to a lesser degree PowerPoint) and various reporting interfaces. Past experience with MRI/Simmons, Datorama, ADARA or Arrivalist a bonus.

We are looking for a candidate 5 years of digital/social experience and a college degree or equivalent experience. Candidates must balance creative/analytical and independent/collaborative work.

Send qualified resumes to [info@spurriergroup.com](mailto:info@spurriergroup.com)